



## World Series Champion Kansas City Royals Select Impact Cryotherapy System for Athlete Training, Recovery

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KANSAS CITY, Mo. & ATLANTA--([BUSINESS WIRE](#))--The 2015 World Series Champion Kansas City Royals will have a new edge when they resume play this spring – the world’s most technologically advanced cryotherapy system from [Impact Cryotherapy](#). Atlanta-based Impact Cryotherapy is the U.S. leader in designing and manufacturing [whole body cryotherapy systems](#).

“I’m a big fan of cryotherapy and the benefits it offers athletes including recovering from both daily demands and injury,” said Nick Kenney, the Royals Head Athletic Trainer. “Winning the World Series was an incredible experience, which means our team will have very high expectations for the 2016 season. With Impact Cryotherapy, the ability to train harder and recover faster in order to help the team prepare for another successful year was extremely attractive to us as an organization.”

Kenney added, “We chose Impact Cryotherapy based on several factors, including the fact it’s a high-quality system made and serviced in the U.S.A. That translates into better service and support for how our players utilize cryotherapy, how our staff administers it, and the equipment itself. We wanted the best equipment for our players, who deliver the best for the team and the fans.”

[Impact Cryotherapy](#) has become one of the fastest growing [whole body cryotherapy](#) companies in the world through a combination of product innovation and excellence combined with the growing popularity of whole body cryotherapy. [Impact Cryotherapy systems](#) are used nationally and internationally by a wide range of [professional and university sports teams](#), [resorts and spas](#), [training centers and wellness entrepreneurs](#).

“We are delighted to be selected by the Kansas City Royals,” said [Richard E. Otto](#), Impact Cryotherapy Chief Executive Officer and Co-Founder. “Who knows, perhaps we’ll be able to contribute to the Royals winning a back-to-back World Series!”

[Whole body cryotherapy](#) was introduced in Japan during the 1970s to treat rheumatoid arthritis, and its use quickly spread and expanded throughout Europe. The user stands on an adjustable platform inside the chamber so his/her head remains outside the chamber. The chamber is filled with nitrogen vapor, which drops the temperature to a range of (minus) -120°C to -140°C and temporarily lowers the temperature of the skin’s top layer. The treatment lasts a maximum of three minutes before the [Impact Cryotherapy unit](#) automatically turns off.

Impact Cryotherapy has compiled an informational sheet on its key benefits and differentiators, [available here](#).

### **About Impact Cryotherapy**

Impact Cryotherapy is the U.S. leader in designing and manufacturing whole body cryotherapy systems, offering the most technologically advanced cryotherapy unit available in the market today. Used to enhance athletic performance and for other fitness and wellness purposes, the company's state-of-the-art systems are sleek, attractive single-person chambers that are manufactured in the U.S. in ISO 9001 and ISO 14001 certified facilities and have achieved UL listing. Impact Cryotherapy's American-designed and American-manufactured system is being used worldwide and has quickly become the system of choice for professional and college athletic teams, including numerous installations in the NFL, NBA, MLB and NHL. Learn more at [www.impactcryo.com](http://www.impactcryo.com).

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